

**SENSIENT®**  
FLAVORS & EXTRACTS



# Sensient Ice Cream Capabilities

# Your Partner in Ice Cream Indulgence

Sensient is a market leader and your trusted partner in all things ice cream. Sensient has the insights, technologies, and capabilities needed to overcome all your sweet treat challenges and create craveable products that consumers will love.

## Customization

Complete integration of flavor, color and ingredient capabilities - "one-stop-shop" for frozen dessert solutions

## Market Research & Insights

Primary research to support brand and product innovation

## Ideation

Quickly translate ideas to finished concepts

## Innovation Hub

Experts in flavor, color and frozen dessert formulation with complete scale-up capabilities

## Trusted Supplier

Trains On Time, On Time In Full, Sample Turn-Around, Documentation Requests

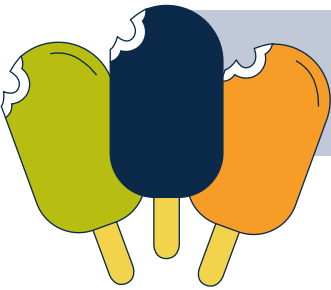


# Ice Cream Market Dynamics: An Ever-Changing Landscape



Frozen novelties forecasted to lead in category sales by 2025, driven by convenience & snacking occasion

This leads to a rise in engaging inclusions, textures and adventurous flavors



## 83% of consumers try new ice cream products

New and innovative products are needed to maintain competitive advantage

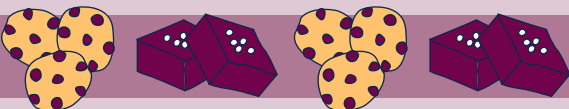
Brownies & Cookie Dough are a favorite mix-in and topping for ice cream for over

## 30% of consumers



Consumers #1 reason to try a new ice cream product:

## Texture



# Sensient Ice Cream Portfolio

With an expansive and growing portfolio, in collaboration with our team of all-things-sweet experts, the possibilities for your next ice cream, frozen or refrigerated dessert are endless.

## Flavors, Colors & Extracts

Comprehensive options for ice cream, novelties, frozen & refrigerated desserts



## Flavor Bases

Flavored & colored bases crafted for ice cream, frozen & refrigerated desserts



## Variegates & Fruit Feeds

Fruit based & many others, like caramel & fudge, designed to swirl & blend in ice cream, frozen & refrigerated desserts



## Hard Candy

Small pieces of colored & flavored hard candy, like peppermint & toffee



## Frozen Coated

Pieces covered with colored & flavored coating, used frozen or refrigerated



## Flakes & Chunks

Flavored & colored flat pieces, firm when frozen but melt in your mouth



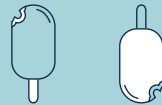
## Cold Extruded Dough

Soft extruded pieces, like cookie & brownie dough



## Specialty Coatings

Colored & flavored coatings for frozen novelties or for use as liquid chip



## Expanded Panning

Centers coated with hard sugar shell, compound coating or real chocolate



## **If there's anything we're more passionate about than flavor, it's partnership.**

We are experts in the science, art and innovation of taste. We are market-savvy and visionary. We are problem solvers. And we are nothing without you.

You are what makes us a collaborator and true partner. Together, we can solve the most challenging product puzzles and create delicious, craveable and truly inspired products.

## **Let's be taste buds!**

**Interested in learning more about our flavor solutions?**

Get in touch with us today and let's start the conversation.

1.800.445.0073 | [flavors.info@sensient.com](mailto:flavors.info@sensient.com)  
[www.sensientflavorsandextracts.com](http://www.sensientflavorsandextracts.com)